

# Statement of Participation

iversity hereby certifies that **Birkan Terzi** has participated in the following course:

## Digital and Social Media Marketing - An Introduction

Taught from December 2016 to February 2017 by Dr. Aleksej Heinze, Dr Tahir Rashid, Prof. Rimantas Gatautis, Elena Vitkauskaite, Dr. Milanka Slavova, Gordon Fletcher, and Dr. Ana Cruz.

Introductory course in Digital and Social Media Marketing that allows students to thoroughly understand the concept and application areas of marketing and get to know and apply methods to develop, implement, and evaluate digital marketing activities.



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