

CERTIFICATE OF PARTICIPATION

iversity hereby certifies that **Bruno Tonello** has participated in the following course from July 2020 to August 2020:

Managing Innovation

The aim of this course is to provide students with theoretical and applied knowledge on the economics and management of innovation. Combining real cases, interviews with international experts, and traditional lectures, the course addresses the economic, strategic, organizational, and operational dimensions of innovation. The course also examines the challenge to building and maintaining an innovative organization, and how individuals can successfully innovate in organizations.

Innovation affects private and social lives; it challenges the status quo... innovation involves the creation of novelty of the old and therefore requires new lenses, new eyes to 'rethink the box' and not as the adage goes: think outside the box.

After attending the course, students will

- (a) have a clear understanding of the role and challenges of innovation across sectors and countries;
- (b) know about tools to manage technology and innovation in dynamic markets;
- (c) be able to identify core problems that may impede innovative performance;
- (d) understand the features that make teams innovative.

