

# CERTIFICATE OF PARTICIPATION

iversity hereby certifies that **Weronika Cholewa** has participated in the following course from November 2019 to November 2019:

## Visual Thinking for Business - Make Your Point

Elementary drawing skills: The participant learnt to create representative objects and artifacts as well as people and characters. This included:

- Revealing essential problems everyone faces in drawing and overcoming your fears
- How to draw and visualise simple forms, people, perspective and the third dimension

Visual presentation skills in the business setting: The participant learnt visual structuring methods to transfer elementary drawing skills to the business environment and explain complex concepts with the common language of visualisation. This included:

- Visual thinking and communication techniques
- The visual setting in meetings (flip-charts, whiteboards, blackboards, etc.)
- Some psychological aspects of communication between the presenter and the audience

### About WHU – Otto Beisheim School of Management

An internationally oriented Business School based in Vallendar and Duesseldorf. WHU is now one of the most renowned German Business Schools with an exceptional national and international reputation.



iversity.org is a higher education online platform, enabling a global community of learners to study with excellent professors from all over the world. This certificate does not affirm that the student was enrolled at the mentioned institution(s) or confer any form of degree, grade or credit. The course did not verify the identity of the student.