## CERTIFICATE OF ACCOMPLISHMENT

iversity hereby attests that according to the criteria set by the course instructor,

## mark holdaway

has successfully completed the following course:

## **Digital and Social Media Marketing**

Introductory course in Digital and Social Media Marketing that allows students to thoroughly understand the concept and application areas of marketing and get to know and apply methods to develop, implement, and evaluate digital marketing activities.

Timeframe: September 2015 to November 2015 by Dr. Aleksej Heinze

Grade: B / Top 7%

University of Salford Business School

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CANDIDATE S

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DR. ALEKSEJ HEINZE

Aleka Heinze

## **About iversity**

iversity.org is a platform for online courses where instructors and universities from all over the world offer interactive academic courses. iversity ensures a high level of quality across its offerings in its effort to broaden the access to higher education online.

Please note: This certificate does not affirm that the student was enrolled at the mentioned institution(s) or confer any form of degree or credit.

