

# Statement of Participation

iversity hereby certifies that **Serena Pastore** has participated in the following course:

## Digital and Social Media Marketing

Taught from September 2015 to November 2015 by Dr. Aleksej Heinze, Gordon Fletcher, Dr Tahir Rashid, Dr Bartlomiej Kurzyk, Prof. Rimantas Gatautis, Elena Vitkauskaite, and Dr. Milanka Slavova.

Introductory course in Digital and Social Media Marketing that allows students to thoroughly understand the concept and application areas of marketing and get to know and apply methods to develop, implement, and evaluate digital marketing activities.

**About Salford Business School, The Candidate Ltd, Kaunas University of Technology, University of Lodz, CITY College, University of National and World Economy**



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