

# CERTIFICATE OF ACCOMPLISHMENT

iversity hereby attests that according to the criteria set by the course instructor,

**Silvia Bettini**

has successfully completed the following course:

## Digital and Social Media Marketing

Introductory course in Digital and Social Media Marketing that allows students to thoroughly understand the concept and application areas of marketing and get to know and apply methods to develop, implement, and evaluate digital marketing activities.

Timeframe: September 2015 to November 2015  
by Dr. Aleksej Heinze

**Grade: C**



DR. ALEKSEJ HEINZE



### About iversity

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Please note:  
This certificate does not affirm that the student was enrolled at the mentioned institution(s) or confer any form of degree or credit.