

Statement of Participation

iversity hereby certifies that **Manuela Verduci della Mancia** has participated in the following course:

Visual Thinking for Business - Make Your Point

Taught from October 2015 to October 2016 by Prof. Dr. Christoph Hienerth.

- Visual thinking and communication techniques
- The visual setting in meetings (flip-charts, whiteboards, blackboards, etc.)
- Some psychological aspects of communication between the presenter and the audience
- Essential visualisation tools for business

About WHU – Otto Beisheim School of Management

An internationally oriented Business School based in Vallendar and Duesseldorf. WHU is now one of the most renowned German Business Schools with an exceptional national and international reputation.



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