CERTIFICATE OF ACCOMPLISHMENT

iversity hereby attests that according to the criteria set by the course instructor,

Theo De Meyer

has successfully completed the following course:

New Business Models – Working Together on Value Creation

This course on New Business Models allows students to thoroughly understand the concept of New Business Models. Students work on the Clover Business Model Canvas (CBMC). Students who have followed this track have submitted a full-blown, peer-reviewed New Business Model.

Timeframe: October 2016 to October 2017 by Jan Jonker

Grade: B / Top 10%



JAN JONKER

About Jan Jonker

Prof. Dr. Jan Jonker is professor of Sustainable Development at the Nijmegen School of Management at Radboud University Nijmegen. His research interests are at the crossroads of management, CSR and sustainable development, specifically, the development of organisational concepts, strategies and (new) business models.

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Graded Exam

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